

The proposed changes to Donnelly City Code regulations for signage (DCC 18.95):

- Makes the sign application process easier by removing the requirement that sign applicants provide a drawing that shows the scale of the proposed sign in proportion to the building.
- Permits more square footage of allowable signage by:
 - Calculating the total amount of allowable signage by one (1) square foot of signage for each linear foot of property frontage or two (2) square feet of signage for each foot of building frontage, whichever is greater.
 - Allowing corner lots with more than one street or public right of way frontage to calculate signage for the building or property frontage facing each street or public right of way.
 - Counting the square footage of only one side of a two-sided free-standing signs toward the total sign allowance.
 - Removing the 48 square footage limitation for free-standing signs.
 - Removing the limitation that signs on awnings are limited to no more than 25 percent of the face of the awning.
 - Removing the requirement that all window, wall or other surface mounted signs be limited to 10 percent of the building façade area.
- Allows more existing signs that do not meet current code (nonconforming signs) to remain by:
 - Allowing the face of a nonconforming sign to be changed without the rest of the sign being required to meet current code.
 - Removing the requirement that a nonconforming sign be brought into conformance with current code when a business changes ownership.
 - Allows signs damaged by natural or accidental events to be rebuilt as-is if damaged less than 50% of its replacement cost.
- Allows electronic or digital message signs to be changed twice each day rather than only once per day as currently permitted.
- Removes the limitation on how many times each day manual changeable signs with individual letters can be changed.
- Clarifies that the placement of portable signs placed within the public right of way must maintain 48 inches of unobstructed access for ADA compliance.